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No.1 Product Review - Site Build It!

What is Site Build It?

Site Build It! ("SBI!") is so much more than just a "sitebuilder." No other product in the world (ex., not Dreamweaver, not WordPress) comes close to providing everything you need to build a profitable online business... an e-business that has real equity (i.e., related businesses want to purchase your business).

If you want to do more than just create web pages, or put up yet another blog, the SBI is your ticket to building a real business.

Site Build It! is the unique all-in-1 package of process, software, guidance, and help that enables anyone to create Web sites that build profitable businesses at unmatched rates of success...

Site Build has All the Tools, All in One Place, All for ONE Low Price.

Process

Step-by-step video and written guides help you every step of the way, guiding you through the most effective web business building process available anywhere.

Software

All the tools you need to grow your increasingly profitable e-business. Very easy to use, point and click through any web browser. Learn more

Always Up To Date

All SBI! software updates are free and automatic. We also track hundreds of e-business news sources for you, adding new nuggets to SBI!, keeping you informed and on the leading edge.

Support

24x7 Site Build It! Support and business-building assistance at the unmatched, near-legendary "help and be helped" SBI! forums, our community of success oriented entrepreneurs.

The Bottom Line?

SBI! works. If your SBI! experience is like most, you are about to embark upon a life-changing course. We know that sounds hard to believe...

You likely have doubts, or can't quite see how SBI! can help you, or even wonder if you can do it on your own. Do not let those question marks stop you. The best way to eliminate doubts which lead to procrastination?

Just get started, right now, totally risk-free.

If SBI! is not for you, just cancel and refund.
No reason needed. Here's the Money-Back Guarantee.

Total risk = \$0.

What Do You Get When You Purchase SBI!?

In short... you get

Perfect Preparation
Build & Host
Traffic-Building System
Trust-Building Tools
Monetization
Guidance & Support

In detail you get

Perfect Preparation

Most sites fail to prepare adequately. Before creating your first Web page, you must...

research what terms ("keywords") visitors search for in your field
know the competitive landscape and how to address it, and
plan how to monetize (the Web offers ways to monetize your business that you may not even know about). Sound like a lot of work? Not with these tools...

Brainstorm It! Version 3.0

Brainstorm and cherry-pick highly profitable topics (i.e., topics that attract motivated, targeted traffic) for your site. Reduce hours of manual keyword brainstorming and research to mere clicks. Brainstorm It! the world's first smart brainstormer, niche-picker, and keyword researcher. Version 3+ must be used to be believed, going beyond third party keyword tools costing \$500+. (SBI!'s entire suite of tools consists of much more than this keyword software, as outlined on this page. Yet SBI!'s price is only \$299.) It literally brings back 10-20 times more keywords than every other third party keyword tool (including Wordtracker's and Google's) combined! Every keyword in the world that contains your "Site Concept keyword" is discovered and returned to you with additional invaluable data. At your fingertips.

Site Build It! Supply

Site Build It! Supply reveals the topics/themes that content sites are really writing about. In our biggest project yet, we spider the Web to go way, way beyond data provided by Search Engines. Far more accurate than the "pages found" statistic reported by engines, it is a ground-breaking indicator of true competition. It enables you to make intelligent and important content-building decisions.

Site Info

Obtain a complete competitive review for any keyword or domain. One click automates a process that only pro's know how to do (and it takes them a whole lot longer). The information summarized for you from 2,500 sites? Priceless.

Alexa Integration

We've integrated Alexa's powerful suite of APIs into modules that bring back reams of invaluable information about competitors.

Search It!

More than 100 powerful, advanced searches in 20 categories, from brainstorming to monetization. Search It! constantly updates old searches and adds brand new ones, such as the highest-yield searches for excellent information, vital statistic and legal research, image library searches that you can use for free, and a real head-knocking/brainstormer. The ultimate e-commerce searching machine.

Niche Choose It!

Niche Choose It! is an invaluable tool that enables an SBI! owner to flawlessly choose the very best Site Concept possible for his/her Theme-Based Content Site, along with the best possible domain name. No factor is overlooked by Niche Choose It!.

Build & Host Your Web Site

The C in C T P M is where your business succeeds. Getting "Content" right means focusing on it, not on the tools of the trade. SBI!'s suite of building and managing tools allows you to do just that... focus on your Content, not on the technologies of putting it on the Web.

Domain Name Registration

You choose your domain name. We register it for you (in your name). One click and you're done. Like everything else, the domain name is included in the price. No third party extra charges.

Web Site Hosting

No need for you to pay for hosting. Top-quality Web hosting and e-mail for a full year are included in Site Build It!. Fast, reliable. Unlimited pages. Unlimited images. Unlimited bandwidth.

Name Park It!

There are four good reasons to use this optional feature to park a domain (planned later use, protection of your main domain, redirects, and "accidental traffic"). The \$9.95 per-domain annual fee includes a domain-redirect and unlimited subdomain-redirects.

Creative Look & Feel Tools

Design customized, professional logos, left-margin navigation button bars (navbars), and your Web page look and feel. No design skills at all? NO problem! Pick a pre-built look and feel, add your name, and you're up and running! Customize as much (or as little) as you like. Our through-the-browser graphics software offers a full range of colors, fonts, textures, and effects.

Use Your Own HTML (and All Other) Tools

Already using Dreamweaver? Flash? Photoshop? CSS? No problem. Upload your pages into SBI! and enter a new world that is far beyond traditional hosting. Whatever you're doing now, you can do it with SBI! using your own site design tools. The difference is that you can plug it all straight into the SBI! system and take full advantage of all of SBI!'s integrated traffic-building and relationship-building tools.

Page and Graphic Managers

These through-the-browser Page and Graphic Managers enable you to manage your pages and images like FTP, except better. For example, you can arrange and rearrange your images into folders without changing URLs. SBI! owners constantly benefit from an ever-improving and up-to-date, complete set of tools to execute the proven C T P M process.

Automated Blogging

"Blogging" is hot. SBI! makes it easy, automatically converting your site into a blog format and distributing it to all the right places. You have nothing to do (except click a button to turn this free option on!). The benefit is great, the cost to you (in time and money) is zero.

Regular Blogging

You can also plug a full WordPress, Typepad or any other kind of blog straight into your SBI! site. In general, most small business people can realize a superior "Return on Investment" by creating a theme-based content site rather than by blogging. But if you want or need to add one, you can.

Traffic-Building System

Traffic is the lifeblood of your Web business. No visitors = no business. Without SBI!, most small business sites fail to build their own free, targeted traffic. So they have to pay hundreds or thousands of dollars per month for visitors (ex., by buying Google ads or paying high store rents, etc.) SBI!'s advanced combination of process-and-tools is at its best when it comes to building free and targeted traffic. What is technically impossible for most is handled in the background by SBI!, enabling you to focus on turning free traffic into business.

Analyze It!

SBI!'s unique process analyzes each Web page just before you build it. It tells you, in simple language, how to optimize your wording to obtain high Search Engine rankings. This expert advice is merely the first step in the generation of high free traffic.

Automatic Search Engine Sitemap Creation

SBI! owners automatically submit their entire sites through a document called a Sitemap XML file. How much time, energy and money does it cost to update and re-submit their Sitemap document every time they update their sites? Nothing. SBI! does it all for them.

Originally introduced by Google, SBI! was the first to take advantage of this protocol. When Yahoo! adopted it, SBI! had all SBI! owners benefiting from this new version within days. Since then, modifications have occurred as all major engines adopted this technical protocol. SBI! takes care of all matters like this (ex., authentication protocols) so SBI! owners can focus on business.

Automatic Search Engine Pinging

SBI! automatically pings (a technical protocol for informing) all major Search Engines every time an SBI! owner adds, changes or deletes a page. NO fuss, NO muss. When the protocol advanced to include the robots.txt file, SBI! updated that too.

Only SBI! helps your site get listed at more engines for more pages, faster. And if you don't understand any of this, that's the point -- you should not have to, and with SBI!, you don't have to).

Automatic Search Engine Tracking

SBI! tracks and reports on when Search Engine spiders visit each of your pages, and when each page is listed. If it's taking too long, or if a page is dropped, it even tells you and offers suggestions.

Search Engine Ranking Reports

SBI! reports on how each page ranks for your keywords at each engine. Certain pages not ranking well? SBI! tells you, in simple language, exactly what to do to rank higher.

SBI! does much more than give the engines complete information about the pages of your site, exactly the way they want it. It tracks all their spider visits. It checks that pages are indexed. SBI! reports rankings, too. In other words, you have a constantly up-to-date snapshot of your "Search Engine Marketing" efforts and results. And it does all this for your pages... at no extra charge. No other service does ALL this free. And... this process is constantly updated. No wonder SBI! owners "Top 3% outperform" their competitors.

Traffic Stats & Click Analysis

Traffic Stats are presented in an easy-to-understand, useful, and actionable format. And all SBI! sites are compatible with Google's free Google Analytics.

SBI!'s Click Analysis is unique. Critical info is available about visitors who click into and out of your site, offering vital insight into user behavior and how to increase visitor monetization.

Pay-Per-Click Acceleration

Make each comprehensive pay-per-click traffic-building campaign a snap (a click, actually), instead of the mind-numbing tedious affair that it normally is.

Value Exchange

The Site Build It! Value Exchange is the simplest, fastest, most efficient, and most genuine way of exchanging valuable links with matching sites. Relevant, valuable sites link only to other relevant sites, providing value to your visitor, to your site and to your partners. Value Exchange also leads to other opportunities, such as joint ventures.

State-of-the-Web Private Traffic Headquarters

Search Engine HQ, Value Exchange HQ, Image Search HQ, Local Search HQ, as well as Video Search and Shopping Search provide only the most current, bottom-line, up-to-date information that you need and the functionality to generate more traffic and report how you are doing.

No need for you to pay for expensive e-zines and reports. No need to spend time reading anything else. The HQs are all that you need. Again.

Trust-Building Tools

Complete strangers develop trust and confidence in you. Why? You "PREsell" by OVERdelivering what they seek... relevant, original information. Then deepen the relationship. Deepening your "Brand of One" has never been easier with the following special, integrated modules...

Blog It!

Blog It! converts your entire SBI! site into a blog. Only SBI! "site-blogs." Totally unique, this is a powerful way to distribute your Web site to the world, and requires no heavy additional "dedicated blog commitment." Together with the ability to add conventional dedicated blogging, here's the

bottom line... Only SBI! offers blogging2 (blogging to the power of 2!).

Electronic Newsletter Publishing

Deliver great content to subscribers through your own e-zine. It builds trust. It credentializes you. And it ultimately causes visitors to know you, like you and do business with you. SBI!'s system includes...

SpamCheck!

Never worry about Hotmail, Yahoo! Mail or any large ISP mistaking your e-mail for spam. It will tell you exactly what to do to improve your e-mail before you send it out.

OpenRate

OpenRate reports on both the number of subscribers who open each issue of your e-zine, and the percentage. It's an invaluable window into the desires and behavior of your subscribers. Deliver e-zines that are opened!

Form Build It! / Autoresponder

The ultimate in both data collection and delivery. Build surveys, polls and applications. Collect data, feedback, and leads. Earn referral fees for each lead that your form sends to a partner. Filter and analyze data. Send courses via a series of scheduled e-mails (a "sequential autoresponder") that PREsells your expertise. Then sell your products or services.

Link Fix It!

Your SBI! site will never have a broken link. A special bot ("LinkFixIt") scans your pages regularly. When it finds a link with a non-existent destination, you receive an e-mail alert to update or remove it. Clean sites like this not only impress humans, they impress the Search Engines.

E-mail/WebMail/Gmail

E-mail? You have choices! Handle your e-mail as usual with desktop software (ex., Outlook, Apple Mail), or use SBI!'s WebMail to receive and send e-mail directly through your browser. Better still... SBI! is totally compatible with Gmail (and others). What does that mean? If you love the Gmail interface, you can get and send your SBI! mail through Gmail. Finally, and best of all, you can do this with your SBI! domain name, not Gmail's, in your address! Have it your way!

Monetization

The M in C T P M is where it all pays off.

In one sense, every SBI! module is a Monetization module. Brainstorm It! (telling you the most profitable keywords literally points you to "where the money is"), Search It! (among its 100+ searches are monetization ones -- ex., find affiliate programs in your niche) and Form Build It! (which visitors can use to contract your services) are just three examples. The SBI! modules all lead to the same goal, a profitable business. But that is just the beginning. Consider the possibilities...

Private Monetization Headquarters

Most small business Web sites fail because they do not draw traffic. SBI! owners, though, create Top 3% traffic sites. And the private Monetization HQ is the world-class resource that shows SBI! owners how to convert all those visitors into dollars. Constantly updated, it explains the "how-to" of every monetization model possible, enabling people to maximize per-visitor income by establishing and growing multiple streams of income.

Monetize It!

A revolution in monetizing is here. This is not one module. It's three...

Content-Building identifies new, high-profit information opportunities within your site's theme.

Ad-Selling helps you maximize your ad income.

PPC-Buying is the ultimate in cost-effective PPC buying (although most SBI! owners sell ads -- they do not need to buy them). No other software does so much at any price... all at no added cost.

Infin It!

Infin It! truly adds near infinite options by enabling you to plug third party resources into special areas ("subdomains") of your SBI! site. Whatever you want, you can do, from the C to the M of C T P M.

Use it to amplify the C of C T P M with more Content (ex., blogs or forums or wikis or video or directories, etc.). Or harness that motor (i.e., get more M dollars out of it!) by plugging more and more Monetization models (ex., stores/shopping carts, membership sites) into your SBI! site.

Guidance & Support

Even perfect preparation, excellent process and all the tools can fail if you don't have a helping hand when you need one. Site Build It! offers much more than support and it does it with genuine care for your success...

Action Guide

It's literally like having the world's top Internet guru whispering over your shoulder, helping you every step of the way, leading you, clearly and cleanly, all the way to where you need to go. Read the text version (on your computer or on your mobile device), or watch the video version of the Action guide.

Integrated Online Help

Context-appropriate, only-as-you-need-it, "guru-in-your-ear" online help guides you, step by step, from zero-knowledge to as far as you want to go.

SBI! Xpress E-zine

We boil down the best information, from over 100 Net marketing sites, blogs, zines and feeds, reducing it all to a few strong strategies that work. Only the key info you must know, along with clear instructions on how to get the most out of them.

Private Tips 'n Techniques Headquarters

No need to read endlessly to "keep up." This HQ is constantly updated with new and important info, old information deleted. This collection of cutting edge articles represents the best from the Web, outstanding posts from the forums, top new articles by Ken Evoy, every important new development... it's all here.

Private Resources Headquarters

This HQ provides "Consumer-Reports-style" best-of-breed recommendations on specialized third party tools, saving you time and money. SBI! accepts no money for these recommendations. They really are the best. We negotiate price reductions for SBI! owners instead of accepting affiliate commissions or payment of any kind.

Private Forums

The single best small business, help-and-be-helped resource in the world. Site Build It!'s community of users share their special ideas, discoveries and strategies. Some ideas increase productivity, others add extra income streams.

Over 65 forums cover every conceivable business-building subject. This extraordinary community of motivated "work smarter and harder" small business people is "The Place For Friendly, Success-Focused Discussion."

Unlimited Customer Support

Need help? We're standing by, with personalized one-on-one help. The same support person stays with you from start to finish... no frustrating start-over with different people.

But even process and help and constant updating are not enough to succeed. You need the tools, all the tools, all the right tools, all in one spot for maximal efficiency and results, so that you can execute your business plan flawlessly.

No lures. No come-ons. No bait-and-switch. No upsell to a "premium" or "platinum" package.

No need to buy thousands of dollars of additional software (the tools that every Web hosting package and every blogging system are missing and that you need to succeed).

Everything is all in SBI!. All the tools, all in one place. And all for one low price.

As stated, if SBI! is not for you, just cancel and refund.

No reason needed. Money-Back Guarantee.

Don't take my word for it, check it out - <http://www.sitesell.com/cal088.html>